



# NEW BUBBLES

## LIMITED EDITION ROSATO BRUT METODO CLASSICO

*The boutique hotel and vineyard, Villa La Madonna, is growing its wine portfolio with an 8th member by adding Rosato Brut Metodo Classico to their assortment this summer. This new wine is made with 100% Barbera grapes from their vineyard in Piemonte. A vineyard that was planted in 2000 by the hotel's current caretaker/farmer Vittorio Novelli and the former Swedish owner Björn Josefsson.*

*Metodo Classico (the Champagne Method) – is the method that creates more delicate and refined bubbles that can age for a long time. This involves the wine going through a second fermentation process inside the bottle, so the carbon dioxide created sinks back into the wine, making it sparkling.*

*"The nose shows elegant stone fruits and strawberry. The palate is delicate, but with an assertive perlage, bright acidity and delicate minerality. The perfect wine to celebrate a special occasion," says Josh Eisenhauer, Restaurant Manager and Sommelier at Villa La Madonna.*

*People don't immediately associate Piemonte with sparkling wines. However, there is a long history of wines being made with the Metodo Classico method that dates back to mid 1800's in a town just over the hill from Villa La Madonna named Canelli. Metodo Classico wine was actually one of the main exports from this region during the end of the 19th century. The export was mainly going to the British Empire because of their war against France, and the need to have something similar to drink instead of champagne. Today, four of these Metodo Classico wineries are still in existence and they're actually protected by UNESCO.*

*Villa La Madonna's rose spends 30 months aging before disgorgement to give it complexity and a more gentle perlage. The Villa La Madonna Rosato Brut Metodo Classico is made in an exclusive limited edition of 1000 bottles each of them numbered by hand. The wine can be bought at the hotel, as well as the online shop, [villalamadonna.com](http://villalamadonna.com).*



Villa La Madonna is a family run boutique hotel on the countryside of Piemonte with a personal feeling and impeccable details for design. Offering guests an elegant boutique hotel, vineyards, fantastic nature and tempting food experiences – everything provided within a unique environment and atmosphere dedicated to the region's rich culture. Villa La Madonna belongs to the selected group of the prestigious Small Luxury Hotels.

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