



## A JEWEL IN THE MIDDLE OF ITALY'S MOST EXQUISITE DELICACIES

MONASTERO BORMIDA, ITALY | The boutique hotel Villa la Madonna by Annica and Maria Eklund - owners of the Swedish design company BOLON - has been included in the select group of the Small Luxury Hotels.

Some of the most beautiful places in the world are not only renowned for their exquisite design and style but also because they are full of little peculiarities that show how much the owners love details. One such place is the boutique Hotel Villa la Madonna that is located within the timeless vineyards of Piedmont. For more than five years, the two Swedish sisters have refined their Italian gem from the 16th century with every conceivable comfort and attention to detail. Apart from a UNESCO-protected wine cellar, Villa la Madonna offers 18 rooms with terraces overlooking the dreamy Bormida Valley. It also offers a Slow Food restaurant that is known far beyond the region. "To become one of the Small Luxury Hotels is the greatest honour and distinction for us. It confirms how important it is not to get tired and never stop making this magical place a little bit more beautiful every day," says Annica and Marie Eklund. To belong to the ranks of the Small Luxury Hotels is very prestigious. Only the best of the best among the small luxury residences manage to ascend to this very exclusive range of houses. All of the more than 500 members hotels from more than 80 countries worldwide are visited by a secret commission at regular intervals when they are tested and finally reevaluated. The Small Luxury Hotels are regularly honoured with World Travel Awards for leading luxury boutique hotels.

### ABOUT VILLA LA MADONNA

At Villa la Madonna we are offering our guests an elegant boutique hotel, vineyards, fantastic nature and tempting food experiences - everything provided within a unique environment with a unique atmosphere. Regardless if you are visiting us for the local food or wine, to spoil yourself with our body treatments, or staying with us to absorb the region's rich culture, we at Villa la Madonna can guarantee a relaxed and inspiring stay. Since January 2019 Villa la Madonna are a proud member of the "Small Luxury Hotels of the world" hotel group.

**Please do not hesitate to contact us for more information,  
high resolution images and interview requests.**

Alexandra Pérez Liberg  
Phone + 46 321 530 425, Mobile + 46 702 215 757  
press@villalamadonna.com