

LET'S GET TOGETHER

Meetings & Events Offer 2026





When you have a wish for the perfect and relaxing conference, meeting or event, look no further than between two luscious valleys of vines in Piedmont and you find Villa La Madonna. If you let us take care of the details while you focus on the content of your event, together we can create a memorable experience in true Italian style. Since our opening in 2016 we've had the pleasure of hosting many conferences, meetings, events, weddings and parties during all parts of the season. What we offer at Villa La Madonna is our complete attention to details and commitment to making your conference or event as special as possible for you. Together we create a tailored arrangement to align with your dreams and visions in focus. We want to make sure your guests, colleagues or partners feel just as at home at Villa La Madonna as we do. We welcome you to enjoy Villa La Madonna as if it were your own.

BENVENUTI!

The Family of Villa La Madonna



MEETING & EVENTS PACKAGE

3 days and 2 nights

For most meetings or conferences at Villa La Madonna the hosts choose to welcome colleagues or partners for a three-day event. Many find that one night is simply not enough when it comes to having the full experience with business and pleasure. For these occasions we have put together a very much appreciated concept which we suggest. The first day makes the perfect opportunity for all of you to settle in and meet in good time for the conference event day to come. On the arrival day everyone check into their rooms in the afternoon and get the opportunity to explore the beautiful surroundings of Villa La Madonna. Of course, this could also mean just relaxing by the pool during the pool season or to take an amazing hike by themselves among the surrounding hills or just a walk down to our small village. In the evening, we suggest an aperitivo at the piazza where everyone mingle, followed by a casual 4-course meal with set menu by our chef and wine pairing. After dinner you can choose to continue with a nice glass of wine or a cocktail on the piazza or inside our lounge areas.

On the second day you start with a delicious breakfast at 8 AM and begin your conference or meeting around 9 o'clock. We will of course also provide you with a coffee break around 10:30 to make sure to fill the quote of cookies and delicious pastries. A nice 2-course lunch with our own wines is enjoyed around noon, and then you can choose to continue to conference or to just relax – it's all up to your ambitions. Before the dinner in the evening we really want you to experience our very much appreciated wine tasting in our historic wine cellar from the 1600s, not to miss.

After the wine tasting the evening continues with another delicious 4-courses Italian dinner with wine pairing. Everything ends on day three with our tasty breakfast for everyone before it's time to wave goodbye. Of course, it's also possible to add another conference or meeting session during the morning before lunch... it's totally up to you.

This package proposal includes a coordinator to help you plan the event of your dreams and some days your colleagues or partners will never forget down to the very last detail.

DAY 1

15.00	The guests arrive at the hotel and check in during the afternoon.
19.00	Welcome aperitivo with our Villa La Madonna spumante.
20.00	4-course dinner starts, served with wine pairing.
22.00	The bar and lounge are open for drinks after dinner.
01.00	Bar closes.

Possibility to add a conference session during the afternoon.



DAY 2

8.00	Breakfast.
9:00	Conference.
10:30	Coffee break served with freshly baked cakes and pastries.
13.00	2-course lunch with Villa La Madonna wines, water and coffee included.
18.00	Wine tasting in our wine cellar (we can fit up to 15 guests in one group, if there are more we'll arrange more groups).
20.00	4-course dinner starts, served with wine pairing.
22.00	The bar and lounge are open for drinks after dinner.
01.00	Bar closes.

Possibility to add a conference session during the lunch break.





PRICE FOR THE PACKAGE € 880 / person
2 nights package in double room

PRICE FOR THE PACKAGE € 1 080 / person
2 nights package in single room

ARRANGEMENT FEE WITH EXCLUSIVITY € 5,000

Includes

- Exclusivity of the hotel
- Organization of the event
- Use of our amazing 100m² conference room
- Use of projector, sound and other technical equipment
- Use of all common areas a dining areas, lunge, piazza and restaurant
- Decorations during dinners and event
- Use of our outside event tents if needed or required.

*To enjoy with exclusivity at Villa la Madonna,
it's required to book the whole hotel for a minimum stay of 2 nights.*

EXTRAS - Some examples of popular additions

Vineyard lunch..... € 170 / person
Lunch among the rows of vines. 4-courses including our own wines

Open bar Price on request

Yoga with instructor (minimum of 4 people) € 30 per person
Must be booked in advance

Spumante upon arrival in each room € 30 per bottle

Live music band from € 4,200

All other activites and additions Price on request

We can also extend the offer with an extra day (3 nights / 4 days) for an even higher level of experience.



DEPOSIT

A deposit of 35% of the total booking value is due within 14 days after the booking is confirmed. The deposit is part of the total price. The remaining 65% is due three months before arrival. Any extras in addition to the original price paid are due 30 days before arrival. Any remaining charges are due on departure.

All bookings must be confirmed in writing. All prices are inclusive of VAT. We reserve the right to increase our prices regarding goods and services beyond our control.

CANCELLATION TERMS AND CONDITIONS

Cancellation from the booking date up to 90 days before the booked arrival date
– Villa la Madonna will retain the deposit of 35% of the total booking price.

Cancellation after 90 days before the booked arrival date
– Villa la Madonna will charge 100% of the total booking value.

PRELIMINARY BOOKING

You can make a preliminary booking of your event. Please confirm the booking within 14 days, or it will be cancelled.

Prices are valid for 2026.

*We welcome you to enjoy an
unforgettable time amongst colleagues or partners!*



VILLA
LA MADONNA

villalamadonna.com